

CONFIDENCE

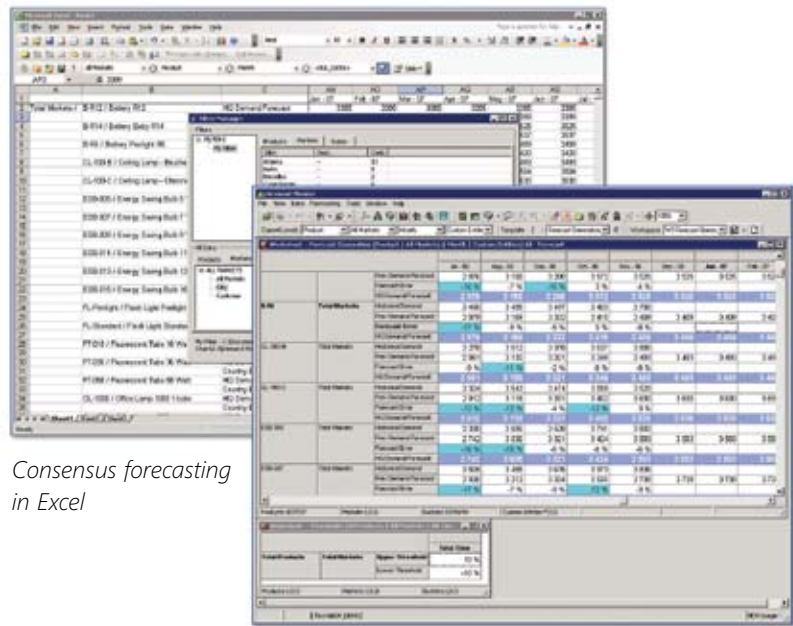
Demand Planner 2.0

BENEFITS:

- **Save time.** Quickly access demand information and apply multiple algorithms or automatically select the best fit to generate forecasts, incorporate trend and seasonality factors, and estimate margins of error. With quick forecasting, you can help reduce planning time and horizons.
- **Create more accurate forecasts.** Define the information hierarchies and detail level you need, and choose the right statistical algorithm for various situations. Help eliminate errors by creating forecasts based on real-time sales and operational information from across your business.
- **Help reduce costs.** With reliable forecasts, you can hone inventory levels and purchasing timing to optimize inventory, efficiently manage production or fulfillment workflows, and help reduce rush and overtime costs.
- **Increase collaboration.** Create credible forecasts and improve organizational buy-in by engaging all roles and individuals with insight. Collaboration features make it easier to consolidate input, manage consensus, and share resulting forecasts with other departments and business processes.
- **Enhance customer satisfaction.** Help increase order fill rates, reduce stockouts, and enhance responsiveness to customers when your entire organization can accurately anticipate, plan for, and respond to orders.

Improve your forecasting of sales and materials requirements to help increase customer satisfaction, reduce costs, and enable demand-driven operations with powerful demand-planning functionality fully integrated into your end-to-end business management solution.

Evolving markets, fierce competition, and ever-shorter cycle times increase the pressure to anticipate demand accurately. With Demand Planner 2.0, you can help enhance order fill rates, inventory capital effectiveness, and customer satisfaction when you can easily analyze historical data, understand sales patterns, compare planned and actual sales, and manage development, consolidation, and distribution of accurate, collaborative demand forecasts.



Consensus forecasting in Excel

Validating aggregated consensus forecast with Demand Planner 2.0

Demand Planner 2.0 works smoothly with your Microsoft Dynamics™ AX, Microsoft Dynamics GP, or Microsoft Dynamics NAV solution, offering your people a familiar interface that helps minimize training requirements and facilitates fast, reliable, and frequent forecasts for smart business decisions. When you can formalize and enrich your planning process with input from across the organization, you can reduce inventory levels and costs, increase asset utilization, and gain a competitive advantage.

FEATURES:

Three-dimensional, configurable data hierarchies	Tailor the solution to your business by defining the products, markets, and time periods most meaningful to you, then create detailed hierarchies for each dimension so you can model demand curves, create simulation scenarios, and forecast demand quantities at any aggregation level.
Improved information management	Work with information in collections known as indicators (for example, historical data at a given level of detail), and define modes—including minimum, maximum, sum, or average—for aggregating that data. Associate powerful rules with indicators to enable or prevent editing of those or related indicators. A new query builder makes it easy to identify and access exactly the information you want.
Flexible forecast generation	Adapt the forecasting process to your information and needs and automatically distribute demand quantities up to more aggregate levels (bottom-up) or down to more detailed ones (top-down). Create accurate forecasts and share them throughout the organization when you can import data from Microsoft® Office Excel® or other business systems, generate presentation views and graphics, and export part or all of finished forecasts back to Excel.
Enhanced collaboration tools	Manage collaborative input and iterative development of forecasts with tools for accessing data in the sales team's Excel spreadsheets, helping to ensure consistency by applying formulas, filters, and validity checks to data inputs. Consolidate demand information, redistribute all or portions of the forecast to participants, synchronize modifications, and build consensus to help ensure reliable forecasts with agreed strategic importance.
Enhanced setup and configuration with import and export capabilities	Save and retrieve configuration settings such as algorithm instances using new XML-based templates, and save tailored presentation layouts with multiple views.
Simplified authentication	Help ensure the security of critical business information while speeding access to the data and tools authorized team members need to plan effectively.
Compliance with Trustworthy Computing standards	Manage business forecasts with confidence in your information security with a solution that complies with Microsoft Trustworthy Computing standards.
Support for Oracle database*	Access information in Oracle or Microsoft SQL Server™ databases, with full two-way integration, so forecasts can incorporate all your important business information in real time.

*Oracle Database 10g support available in Microsoft Dynamics AX 4.0 only.

For more information about Demand Planner 2.0, visit www.microsoft.com/dynamics/ax, www.microsoft.com/dynamics/gp, or www.microsoft.com/dynamics/nav.

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