



Ross Elliott, Chief Technology Officer at Accellos

Ross Elliott has spent the last 34 years of his life working with wholesale distributors to leverage technology to solve real world problems. From his current position as EVP/CTO of supply chain software provider Accellos to his former role as CTO of leading distribution software provider NxTrend Technology, Ross has contributed his insights through articles published in leading trade publications like Progressive Distributor, The Wholesaler, TED Magazine, Industrial Distribution Magazine, Modern Distribution Management and many other print and online pubs. He has also been a frequent technology contributor to the NAW "Facing the Forces of Change" books as well as being a nationally known speaker for associations such as the NAW, CFS, HIDA, AIPPM and AIM/R.